

PREPARED BY

HAROLD CABOT & CO. INC.

Advertising

W. L. Douglas Shoe Co.
Station WOOD, New Haven
100-Word Commercial
December 6, 1944

FOR DECEMBER 8, FRIDAY:

Men--get your Christmas shopping done the easy way--at the W. L. Douglas Shoe Store, 120 Church Street! Any man on your list will go for a pair of Douglas slippers for instance--like the fleece-lined brown velour opera slippers, at \$2.65. Other slippers are priced at \$3.25 and \$4.50. You'll find good looking Douglasox too, and useful, well constructed shoe trees make another swell gift. If you're stumped for ideas, give gift certificates for any amount you wish. Don't forget, 120 Church Street is the men's store, for men's gifts. While you're there look at smartly-styled, long-wearing W. L. Douglas shoes! For Mom, Sis, and the best girl, shop at the other Douglas Store, 151 Orange Street.

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